



About us

TechFinitive delivers inspirational, insightful and informative content to IT and business professionals, helping them make definitive technology purchasing decisions. Our editorial team comprises experienced journalists, hands-on IT professionals and real-world technology experts, giving readers a unique and authoritative perspective on how the latest innovations and trends can affect business outcomes.

Announcing TechFinitive Impact

TechFinitive is launching a new editorial initiative dedicated to exploring how technology is making a positive impact on society.

We're looking for experts from charities, non-profit organisations, NGOs, educational institutions, social enterprises, public sector bodies, research organisations, open-source foundations and other mission-driven organisations to share their perspectives with our audience of IT leaders and business decision-makers.

Our goal is to highlight voices that are often underrepresented in enterprise technology media while showcasing how innovation can help solve real-world challenges.

We're interested in topics such as:

- Using AI for social impact
- Technology addressing climate and sustainability challenges
- Digital inclusion and accessibility
- Cybersecurity protecting vulnerable communities
- Digital skills and education
- Technology in healthcare and public health
- Humanitarian technology
- Ethical AI and responsible innovation
- Privacy and digital rights
- Open source for public benefit
- Technology supporting disaster response
- Data for good initiatives
- Digital transformation within charities and NGOs
- Technology improving public services
- STEM education and workforce development
- Diversity and inclusion in technology

- Tech policy and digital trust
- The role of business technology in creating positive societal outcomes

We're looking for opinion-style articles that are insightful, practical and evidence-based rather than promotional. Articles should educate our readers, share lessons learned, challenge conventional thinking or offer new perspectives on important issues.

Who can contribute?

We're particularly interested in hearing from:

- Charity and NGO leaders
- Executive directors and CEOs
- CIOs, CTOs and technology leaders within non-profit organisations
- Researchers and academics
- Foundation leaders
- Open-source project leaders
- Digital inclusion advocates
- Sustainability experts
- Accessibility specialists
- Public sector technology leaders
- Human rights and digital rights experts
- Social enterprise founders

Submission guidelines

- Original, unpublished content
- Typically 800–1,500 words
- Non-commercial and educational in tone
- Relevant to enterprise technology or digital transformation
- Practical insights backed by real-world experience where possible
- A commitment to at least 2 articles, with the option to contribute more

If you represent a mission-driven organisation and have an important perspective on how technology can improve society, we'd love to hear from you.